

# APQP DEPLOYMENT



**KARL EVANS**  
APQP TECHNICAL PROJECT MANAGER  
ROLLS-ROYCE

**Higher quality is synonymous with increased product safety.**

**The primary objective is to improve quality and reduce cost.**

**A common process up and down the supply chain** removing wasted effort and mis-communications.



**Products reach faster maturity** with fewer engineering changes and defects in the early stages of production and product use.



**Proactive toolbox to focus cross-functional teams** on risk identification and mitigation early in the process.



**Provides a foundation for successful ongoing change management**

– design modification, works transfers, changes to manufacturing method

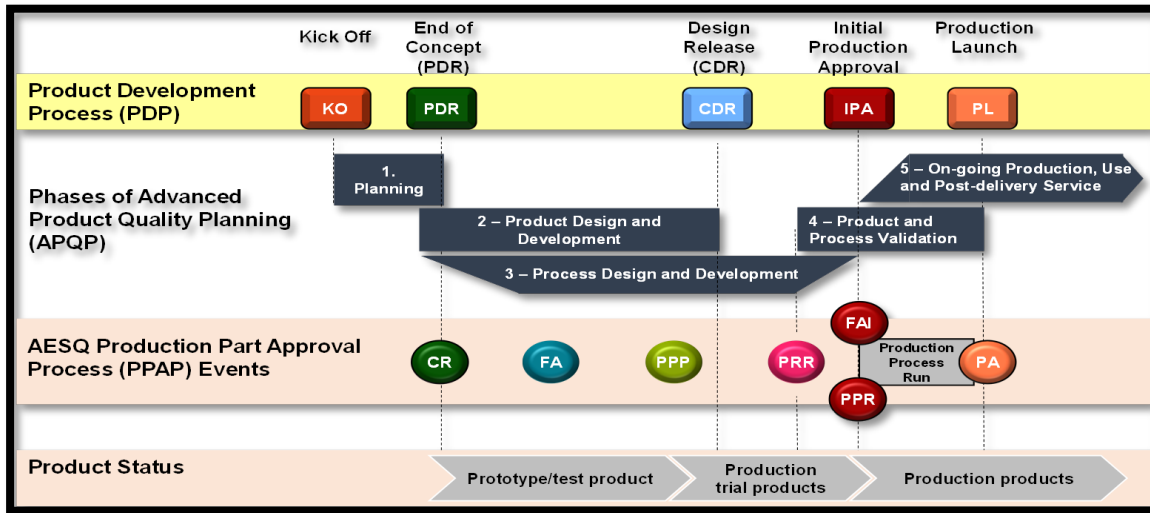


# Application within Rolls-Royce of AS13100/9145 APQP and PPAP

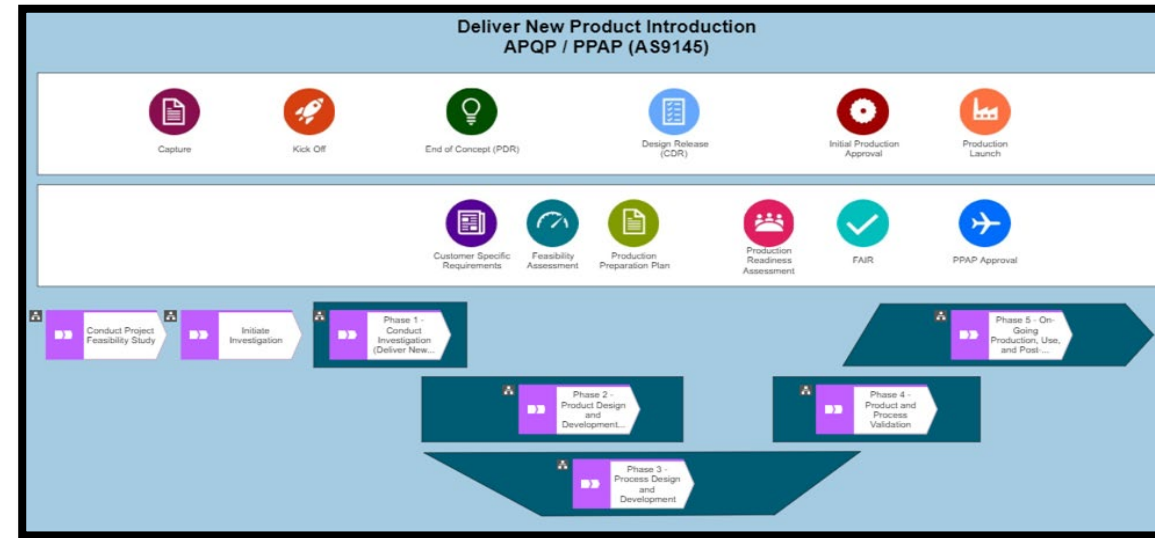


**Ourselves...**Rolls-Royce Civil Aerospace is fully committed to APQP, PPAP and Cross functional working.  
**Our Customers...**they are asking for this.  
**Our Suppliers...**AS13100 APQP and PPAP means we have significantly reduced our Customer Specific Requirements.

## AS13100 APQP & PPAP Timing Chart



## Rolls-Royce Management System



# Our Journey to APQP



2010

2017

2021

2022

## Quality Improvement drivers

Build in Quality

Zero Defects

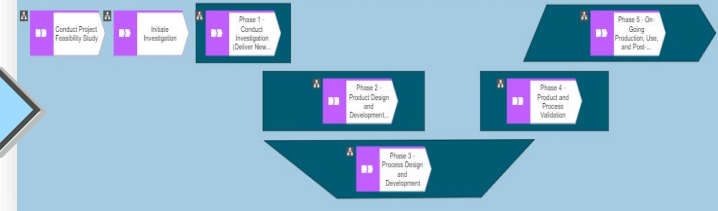
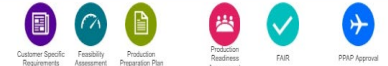
## Quality Management Processes

PPAP

IPPR

APQP  
Early trials

## APQP and PPAP



## Quality Planning Activities

## Adoption of Industry Standards

SPC

CCF > KCF

PFMEA

DFMEA

KPC/CI

## SABRe

#1

#2

#3

## Adoption of Industry Standards

#4

- NPI Requirements
- No industry std
- RR Specifics (extensive)

- APQP & PPAP
- No industry std
- RR Specifics (lots)

- APQP & PPAP
- AS9145
- RR Specifics (fewer)

- APQP & PPAP
- AS13100/ AS9145
- RR Specifics (min.)

# Self reflection on our APQP implementation

## Pillars of success:

1. **Leadership** engagement, organisational commitment and management support
2. **Cross-functional teams** – it's a team sport of more than one function/department
3. **Effective project planning and Managing** the project to ensure on-time completion of defined deliverables and outputs



### Leadership

- Senior Sponsorship & engagement in concepts
- Business Plan Deployment alignment
- Novel learning practices:
  - APQP Games & simulations
  - Video bite size learning



### Cross Functional Teams

- Launch framework
- Define RACI for activities and Elements
- Building “User Case” value streams (network diagram)
- Functional coaches (DE, ME, PM, Purchase)
- Adopting AS13100 (RM13145) tools:
  - APQP / PPAP Timing Plan
  - Application Matrix



### Project Planning & Management

- Alignment of APQP and PPAP Events to business change management decisions
- RAPID Decision making for Events
- Visual Management / Kanban Boards for the teams.



## Foundations

Sponsor (right shadow), Champions (remove barriers), Function Leaders (develop their people) and Core Team (right practices & tools)



# Your Winning Cards – Steps to Successful Deployment

## Project Planning & Management

**Confirm decision makers –**  
RAPID for each APQP & PPAP  
Event.

Define practices for concern  
management

## Develop Leaders of Change

**Est. Deployment Champion(s)**  
– to remove barriers to success.  
**Est. Functional Leads** – to  
develop their people capability.  
**Est. Core team** – to ensure the  
right practices and tools are  
available.

## It's a Team Sport

**Clear cross functional  
accountability –**  
RACI for each Planning  
Deliverable and APQP Element.

## Each time you start

**Upfront requirements  
capture** – Establish and  
confirm these as early as  
possible with Customers &  
stakeholders

## People Process

**Availability of capable people**  
– Maintain Training plan and  
people planning process

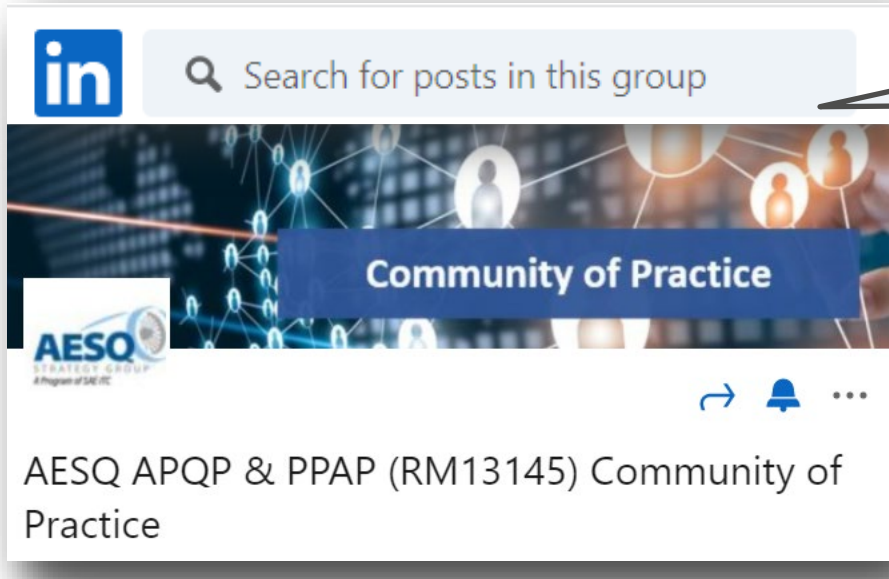
## Progress with a Plan

**Utilise RM13145** – Applications  
matrix act as your menu...  
Events, deliverables &  
Elements

APQP & PPAP Timing Plan  
gives you a Planning template.



# Let's Grow our Community



Search LinkedIn “AESQ  
Community of Practice”

- ✓ APQP & PPAP
- ✓ Zero Defects Tools
- ✓ Measurement System Analysis
- ✓ Problem Solving
- ✓ Human Factors
- ✓ Etc



Raise questions, share  
ideas & good practices

Use “RM13145” it contains a  
volume of good practices

